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[Claim]

[Claim 1] A CM Auto-Scorer providing an excitor for a bowler's bowling result which combines an advertisement of a sponsor on monitor screen which displays bowling results and score in a bowling center.

[Claim2] A CM Auto-Scorer providing an excitor for a bowler's bowling result which combines an advertisement of a sponsor on monitor screen which displays bowling results and score in a bowling center, and automatically displays if a bowler goes beyond a given standard having means of automatic judgment by frequency of excitors, by types of excitors, and/or by displayed frames.

[Claim3] A CM Auto-Scorer providing an excitor for a bowler's bowling result by non-animated, video recorded motion picture and sound of an actual person on monitor screen which displays bowling results and score in a bowling center.

[Claim4] A CM Auto-Scorer providing an excitor for a bowler's bowling result by a non-animated, video recorded actual person's motion picture and sound on monitor screen which displays bowling results and score in a bowling center, and automatically displays if a bowler goes beyond a given standard having means of automatic judgment by frequency of excitors, by types of excitors, and/or by displayed frames.

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